



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-153420** Submit Date: **04/09/2014** Call Sign: **KWQC-TV** Facility ID: **6885**

City: **DAVENPORT** State: **IA**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2014 Filing Status: Active

Report reflects information for : First Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, COZI
	Nielsen DMA	Davenport-Rock I-Moline
	Web Home Page Address	www.kwqc.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	Sports Stars of Tomorrow, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:00am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a comprehensive sports program focusing on amateur athletes who display a drive, determination, and commitment to excellence that pays off both in competition and in life. It informs the viewer about stories of individuals, teams, and communities that work to achieve greatness. It focuses on accomplishment, highlights exceptional performances, and emphasizes the results of teamwork and discipline. Often segments in the show will include public interest stories on players and coaches to emphasize key attributes and avoidance of negative life factors such as drugs and alcohol, which allow the athlete to succeed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Sports Stars of Tomorrow, Main Digital 6.1
List date and time rescheduled	Feb 22 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Feb 22
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow, Main Digital 6.1
List date and time rescheduled	Feb 8 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 8
Reason for Preemption	Sports

Questions	Response
Title of Program	Sports Stars of Tomorrow, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 15
Reason for Preemption	Sports

Digital Core Program (2 of 22)	Response
Program Title	Aqua Kids, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/9:00am and Sat/10:00am
Total times aired at regularly scheduled time	26
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	Wild About Animals, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and inform children, specifically in the target age group of 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	Whaddyado, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado uses a combination of actual dramatic footage, re-enactments, and demonstrations that provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, they feature a Moral Dilemma segment each week.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22)	Response
Program Title	Awesome Adventures, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

program by displaying throughout the program the symbol E/I?	Does the Licensee identify the	Yes
	program by displaying	
symbol E/I?	throughout the program the	
	symbol E/I?	

Digital Core Program (6 of 22)	Response
Program Title	Teen Kids News, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 11:30am
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is written and designed to inform older children on current events. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The program emphasizes diversity when developing a newscast. The journalists include African-Americans, Hispanics, Asian, and Caucasian male and female, who interact with each other and the viewer on social and intellectual level.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	Mar 9
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Jan 5
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Jan 19
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Jan 12
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	Mar 2
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 23
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 16
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Jan 26
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Feb 2
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 30
Reason for Preemption	Sports

Digital Core Program (7 of	
22)	Response
Program Title	Make Way For Noody, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11:00am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Make Way for Noddy follows the adventures of Noddy, a little wooden boy who lives in the magical place of Toyland. Based on "Noddy in Toyland" created by world-renowned children's author, Enid Blyton, the episodes combine all the magic of the original stories with the best in modern animation technology. Make Way for Noddy is designed to introduce gentle life-skill lessons to its preschool audience. As an innocent boy in a sometimes puzzling and complex world, Noddy continually makes mistakes. In overcoming these setbacks, children learn with Noddy the significance and importance of values such as patience, responsibility, teamwork, respect and confidence
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Make Way For Noody, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 30
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Make Way For Noody, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 2
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noody, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	

Episode #	Mar 9
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noody, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 23
Reason for Preemption	Sports

Questions	Response
Title of Program	Make Way For Noody, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 16
Reason for Preemption	Sports

Digital Core Program (8 of 22)	Response
Program Title	Pajanimals, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am
Total times aired at regularly scheduled time	1
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nightting routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the children return home confident, getting ample rest for today and facing their issues tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 22)	Response
Program Title	Justin Time, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventure and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps is solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentar and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a proble doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 22)	Response
Program Title	LazyTown, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:30am
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in the "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswel The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 22)	Response
Program Title	The Chica Show, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:30am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
Describe the	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Co
educational	The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a
and	large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica
informational	develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulsion
objective of	control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem
the program	through an adventure-a fantasy transformation to animation where Bunji and Stiches come alive and joi
and how it	Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotion.
meets the definition of	development, and Chica learns how to express herself properly, think before she acts, and interact with
Core	others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Programming.	SKIIIS.
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Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (12 of 22)	Response
Program Title	Animal Rescue, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/Noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue meets the educational and informational needs of children 16 years of age and under with its program content that includes safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating, and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	Chat Room, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/noon-6.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ChatRoom" is a half-hour weekly educational series designed to educate, inform and entertain children 16 & under through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "ChatRoom" may not have all the answers but it offers a place where young people can watch and discuss the problems they face.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	What Color is Your Dog, Multicast 6.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat/12:30pm
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Mr. Silverman, the well known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either inhome or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program of commercial
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22)	Response
Program Title	Tree Fu Tom, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10:00am
Total times aired at regularly scheduled time	13

Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the animated version of his woods. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that wi bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (16 of 22)	Response
Program Title	The American Athlete, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/9:00am
Total times aired at regularly scheduled time	3
Total times aired	10
Number of Preemptions	10

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the 'world's greatest sportssuperstars'. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Feb 15 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Feb 15
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Jan 4
Reason for Preemption	Other

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 15
Reason for Preemption	Other

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	NA
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Jan 25
Reason for Preemption	Other

Digital Preemption Programs #5

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Feb 8 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 8
Reason for Preemption	Other

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Mar 29 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 29
Reason for Preemption	Other

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Mar 1 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 1
Reason for Preemption	Other

Digital Preemption Programs #8

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Mar 22 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 22
Reason for Preemption	Other

Digital Preemption Programs #9

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Feb 22 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Feb 22
Reason for Preemption	Other

Questions	Response
Title of Program	The American Athlete, Main Digital 6.1
List date and time rescheduled	Mar 8 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Mar 8
Reason for Preemption	Other

Digital Core Program (17 of 22)	Response
Program Title	Ariel & Zoey & Eli, Too Multicst 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time Total times aired	13
Number of Preemptions Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	Zoo Diaries Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Diaries - E/I, K13-16 Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers veterinarians, attendants, animal psychologists & preservationists (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Aqua Kids, Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:00am and 10:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it is saving sea turtles or participating in a beach cleanup, The Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	What Color is Your Dog, Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Mr. Silverman, the well known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either inhome or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Steal the Show Multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show - E/I, K13-16 Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Noodle & Doodle Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10:00am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

A Sprout original production, Noodle and Doodle is a full-length, live-action series featuring arts, crafts and cooking for preschoolers and their families. Hosted by Sean, Sprout's master artist and co-host of The Sunny Side Up Show (Sprout's morning block and only LIVE show on television specifically designed for the preschool audience), Noodle and Doodle features arts, crafts and healthy recipes inspired by real preschoolers' experiences. With his new friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Viewers will discover healthy recipes and clever crafts that families can create together using materials from around the home. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can recreate at home. Also along for the ride is Sean's dog Doggity, an adorable beagle with the special ability to take viewers into his imaginary, animated world where culinary canines use teamwork to solve problems and cook up treats in their own kitchen during a segment on Noodle and Doodle called Doggity's (created in conjunction with Ka-chew!, a division of Klasky Csupo, the creators of The Simpsons and Rugrats)

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming	
(1 of 1)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat/4:30a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA McKENZIE'S TRAVELER is an invaluable addition to the core programming element of all broadcast networks. This in-depth, high definition travel show offers entertaining, safe, educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of on-site stand-ups, voice over monologues, environmental b-roll and pop-up 'Travel Tips,' Laura McKenzie's Traveler provides an educational journey to significant destinations around the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Marcia Teel
Address	805 Brady Street
City	Davenport
State	IA
Zip	52803
Telephone Number	563-383-7069
Email Address	mteel@kwqc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station no longer has an analog channel. The licensee's response to 7(b) therefore assumes that the station's current main program stream serves as the equivalent to the station's former analog channel.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Teen Kids News, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is written and designed to inform older children on current events. Hosted by a diverse news team made up of young "journalists" reporting from a professional news set and from the field on stories of interest and educational value to its own audience. The program emphasizes diversity when developing a newscast. The journalists include African-Americans, Hispanics, Asian, and Caucasian male and female, who interact with each other and the viewer on social and intellectual level.

Other Matters (2 of 16)	Response
Program Title	Sports Stars of Tomorrow, Main Digital 6.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow is a comprehensive sports program focusing on amateur athletes who display a drive, determination, and commitment to excellence that pays off both in competition and in life. It informs the viewer about stories of individuals, teams, and communities that work to achieve greatness. It focuses on accomplishment, highlights exceptional performances, and emphasizes the results of teamwork and discipline. Often segments in the show will include public interest stories on players and coaches to emphasize key attributes and avoidance of negative life factors such as drugs and alcohol, which allow the athlete to succeed.

Other Matters (3 of 16)	Response
Program Title	Aqua Kids, Multicast 6.2 & 6.3
Origination	Syndicated

	mins years to 16 years
scheduled time	mins
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Tatal time as aimed at manufacture.	
Days/Times Program Sat. Regularly Scheduled	t/11am on 6.2 - Sat/9&10am on 6.3

Other Matters (4 of 16)	Response
Program Title	Animal Rescue Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue meets the educational and informational needs of children 16 years of age and under with its program content that includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals.

Other Matters (5 of 16)	Response
Program Title	What Color is Your Dog, Multicast 6.2 & 6.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/12:30pm on 6.2 & Sun/9 on 6.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

WHAT COLOR IS YOUR DOG? is an educational/informational series especially geared to ages 13 - 16. In this entertaining weekly half hour program, Joel Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions for this age group. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." In the "Lessons with Luke" & "Lessons with Jax" segments, kids and puppies will team up together in this portion of the show. The kids will aid Joel in teaching a German Shepherd puppy (Lessons with Jax) or a Havanese puppy (Lessons with Luke) a new behavior each week. Our "Dog Training" segment dedicated to helping the young pet owner, in their home, to overcome their most troubling issue with their pet. Mr. Silverman demonstrates exactly what is required to eliminate the problem. This is helpful for any household who has a dog and wants to improve obedience. Many of these segments are filmed with untrained dogs from the Nevada Humane Society. Never heard of a trained cat? Well, Mr. Silverman knows how and will show the audience the art of training such an "untrainable" being in our "Cat Training" segment. In some segments, Mr. Silverman interviews Hollywood cat trainers with their cats, and much of what the viewers learn can be applied to the training of their cat. Other weekly segments include "Working Dog" and "Advanced Behavior" both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed-captioned for the hearing impaired.

Other Matters (6 of 16)	Response
Program Title	Wild About Animals, Multicast Digital 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals educates and inform children, specifically in the target age group of 13-16 by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Other Matters (7 of 16)	Response
Program Title	Whaddyado, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Whaddyado uses a combination of actual dramatic footage, re-enactments, and demonstrations that provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, they feature a Moral Dilemma segment each week.

Other Matters (8 of 16)	Response
Program Title	Awesome Adventures, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pedantic, but rather, the goal is to make the learning fun.

Other Matters (9 of 16)	Response
Program Title	Make Way for Noddy, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Make Way for Noddy" follows the adventures of Noddy, a little wooden boy with a nodding head and a jingly blue hat whose innocent enthusiasm leads him into all sorts of tricky situations. Along with his toy friends in the colorful world of Toyland, Noddy learns important life lessons!"

Other Matters (10 of 16)	Response
Program Title	Zou, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/10am

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (11 of 16)	Response
Program Title	Tree Fu Tom, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

A live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the animated version of his woods. While in the Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

Other Matters (12 of 16)	Response
Program Title	LazyTown, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LazyTown promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Other Matters (13 of 16)	Response
Program Title	The Chica Show, Main Digital 6.1
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:30am
Total times aired at regularly scheduled time	13
Length of	30 mins

Program

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (14 of 16)	Response
Program Title	ChatRoom, Multicast 6.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun/Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ChatRoom" is a half-hour weekly educational series designed to educate, inform and entertain children 16 & under through re-enacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "ChatRoom" may not have all the answers but it offers a place where young people can watch and discuss the problems they face.

Other Matters (15 of 16)	Response
Program Title	Zoo Diaries, multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sun/9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

(Showplace TV Syndication)

Zoo Diaries - E/I, K13-16 Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers veterinarians, attendants, animal psychologists & preservationists (Showplace TV Syndication)

Other Matters (16	Designation
of 16)	Response
Program Title	Ariel & Zoey & Eli, Too , multicast 6.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat/9:30am & 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends

with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Young Broadcasting of Davenport, Inc. **Attachments**

No Attachments.